Net++ TECHNOLOGY

IT KLINIKA RELOADED

THE AWAKENING

Predstavljamo vam stvarnost sajber pretnji današnjice i budućnosti.
Upoznajte naše partnere. Saznajte zašto nema povratka na staro?

Vladimir Vučinić

AGENDA

System loading	**9:00 - 9:30**
The Awakening	**9:30 - 10:00**
The Illusion of Safety	**10:0 - 10:30**
Loading Threat	**10:30 - 11:00**
Breach	**11:00 - 11:45**
Pauza za refreš & networking	**11:45 - 12:15**

Trust Is a Glitch	**12:15 - 12:45**
The Source	**12:45 - 13:15**
The Insider	**13:15 - 13:45**
It's your turn	**13:45 - 14:00**
Exit Matrix	**14:00 - 15:00**

NetCC TECHNOLOGY

NET++ TECHNOLOGY

- osnovan 2002.g.
- fokus ka cybersecurity rešenjima
- pažljivo odabrani partneri
- fokus na znanje, iskustvo

rešenja, a ne bajke

Net++ TECHNOLOGY

Symantec by Broadcom

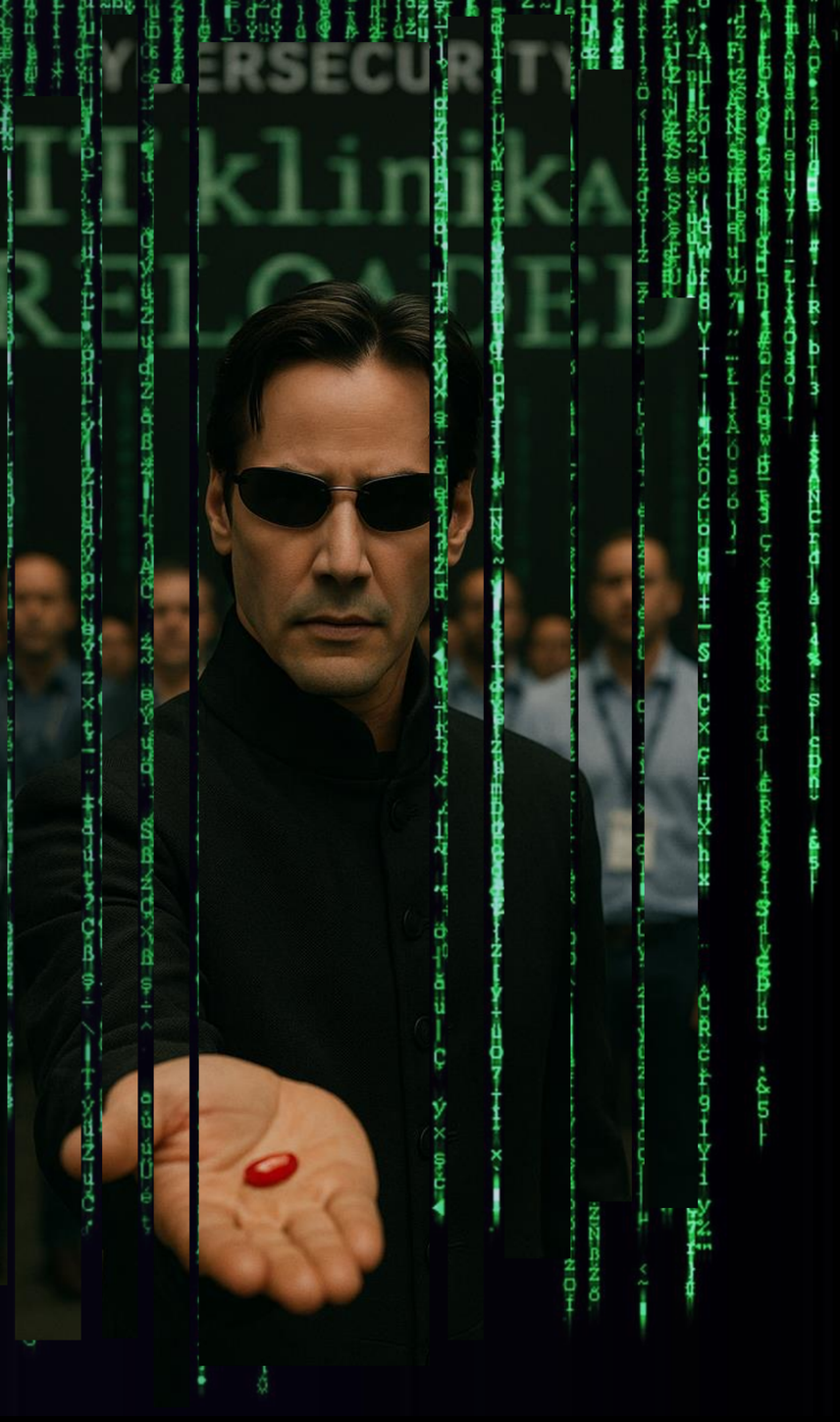
paloalto NETWORKS

ManageEngine

Net++ TECHNOLOGY

IT KLINIKA RELAODED

Cyber Transformacija



Visnja Rados

paloalto NETWORKS

Our Mission

The cybersecurity partner of choice, protecting our digital way of life.

15K Employees | 90K+ Customers Globally | ~$120B Market Cap

9 of 10
of the Fortune 10

8 of 10
Largest U.S. Banks

10 of 10
Largest Utilities in the World

6 of 10
Largest Oil & Gas in the World

8 of 10
Largest Manufacturing Companies in the World

7 of 10
Top U.S. Hospitals

© 2024 Palo Alto Networks, Inc. All rights reserved.

paloalto NETWORKS

Tomorrow’s challenges today

AI

AI-Powered Cyberattacks

AI Generated Impersonations

Permissions and Data Privacy

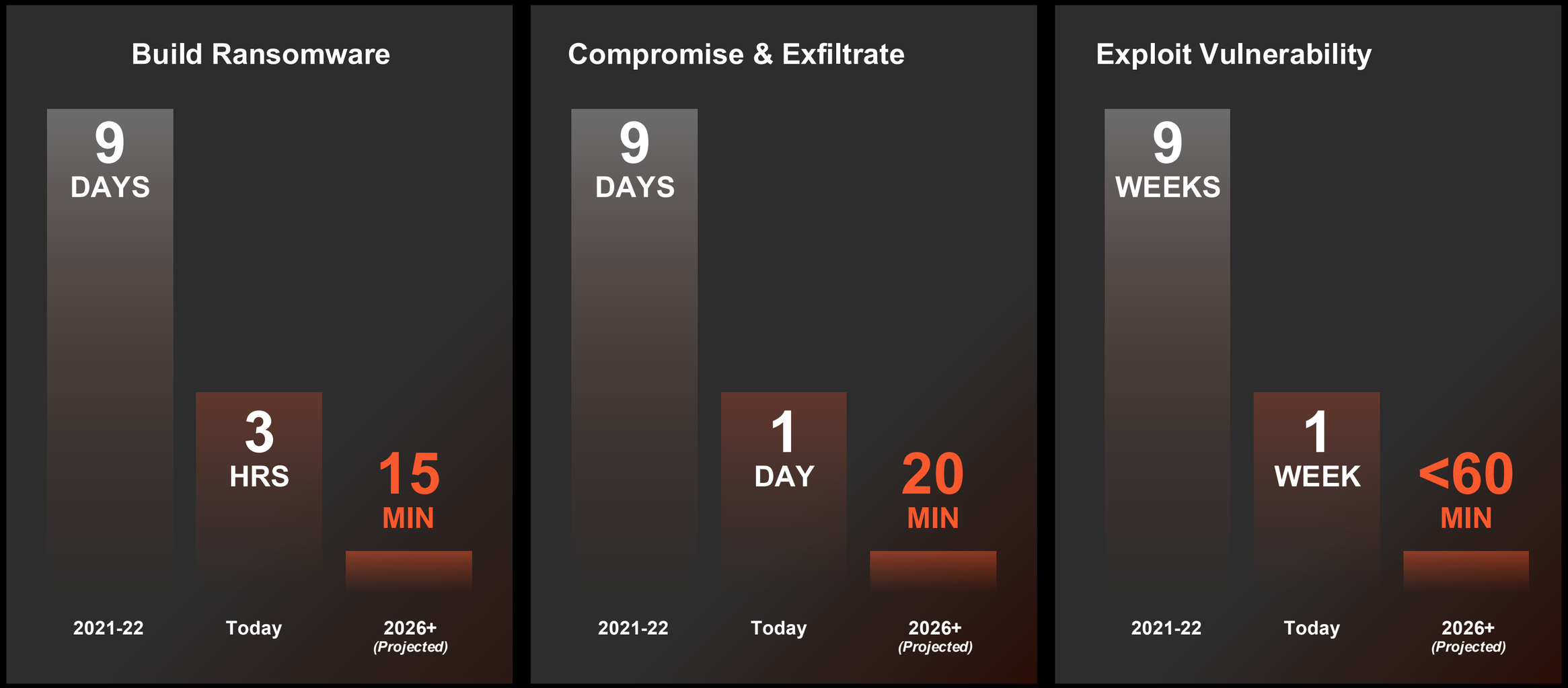
Cloud

Data Breaches in Multi-Tenant Environments

Complexity of Cloud Security

Supply Chain Vulnerabilities

AI is supercharging the speed and scale of attacks



Traditional Security Was Not Designed to Keep Up With AI Attacks

Sources: (1) 56% increase in exploited Zero Days in 2023 (Year-on-Year increase based on Google Cloud Blog March 26 2024), (2) 73% increase in Ransomware attacks in 2023 (SANS Blog Jan 15 2024), (3) 78% increase in data breaches and leaks in 2023 (WSJ Article March 15 2024), Most companies need >2-3 days to resolve an incident (XSIAM customer interviews and XSIAM product telemetry for customers)

Cyber Transformation

From

Fragmented portfolio

Manual operations

Reactive

To

Integrated best in class

Real time AI-driven automation

Proactive

Platformization Addresses Critical Cybersecurity Challenges Through Integration & Innovation

Zero Trust Network Security

Best-in-class network security enabling enterprise-wide Zero Trust security

AI-Driven Security Operations

Transforming Security Operations with next-gen AI and automation

Real-Time Cloud Security

Securing the cloud with real-time protection from code to cloud to SOC

Incident Response, Advisory Services and Threat Intelligence

Strategic security partner through managed & proactive security services and world-renowned intelligence

HVALA NA PAŽNJI

Višnja Rados

+381 11 36999 967

www.netpp.rs

Otokara Keršovanija 11/39, Beograd

Net++ TECHNOLOGY

IT KLINIKA RELOADED

BROADCOM

ENTERPRISE SECURITY GROUP

Davor Kodrnja

Symantec™ by Broadcom

Enterprises Are High-Level Targets

Yet, Enterprise Attacks Are Happening to Everyone

Threats Are Intensifying

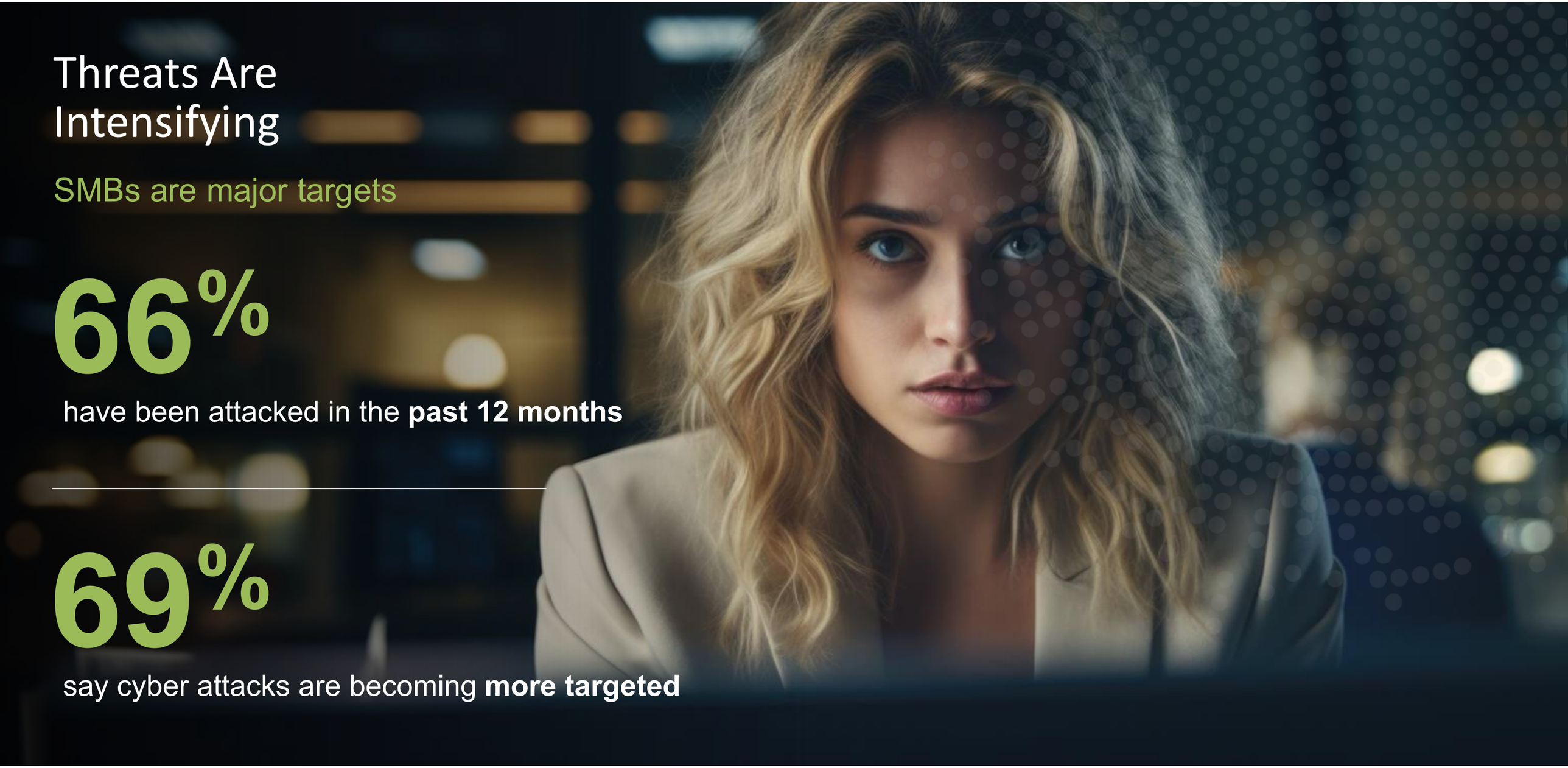
SMBs are major targets

66%

have been attacked in the **past 12 months**

69%

say cyber attacks are becoming **more targeted**



Threats Are Intensifying

Financial losses from ransomware

140X

increase in 10 years

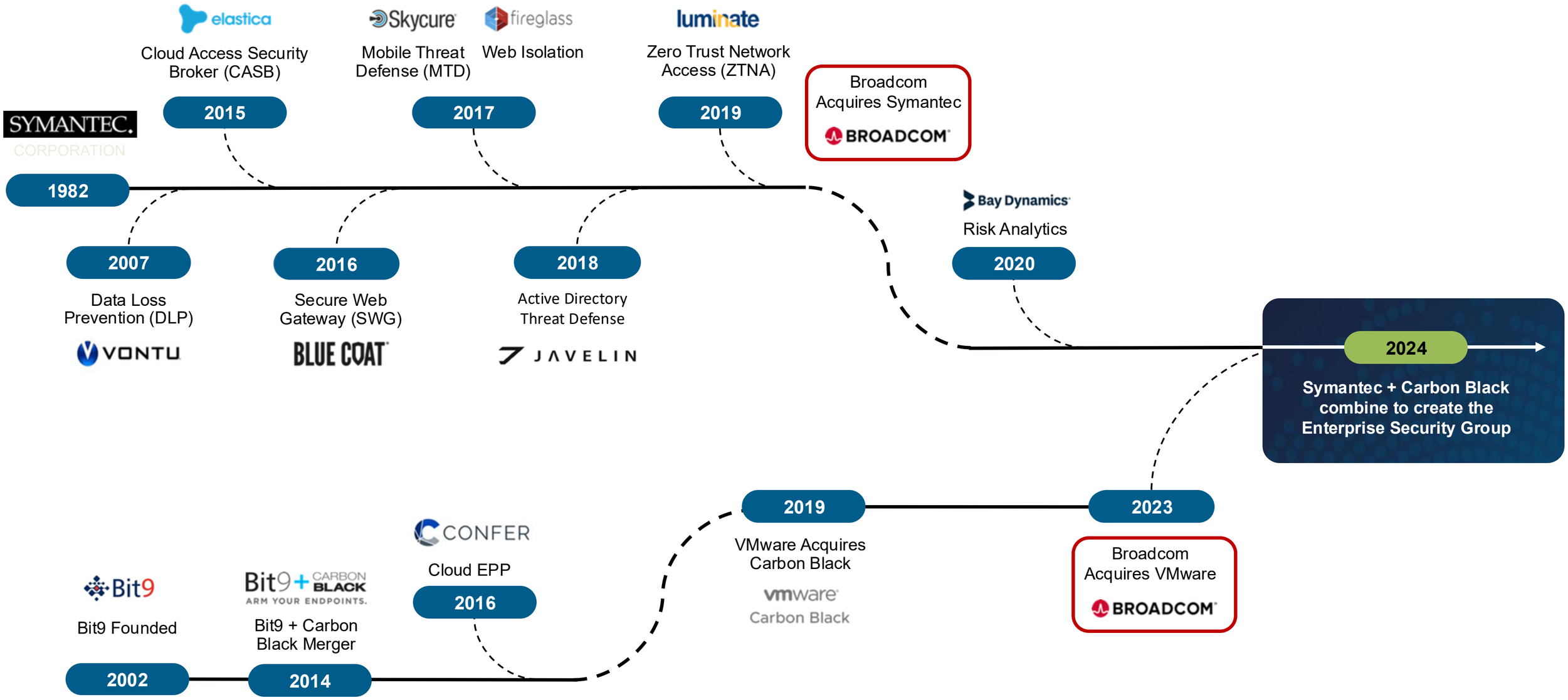
Legacy

Symantec by Broadcom

Carbon Black. by Broadcom

Broadcom Proprietary and Confidential. Copyright © 2024 Broadcom. All Rights Reserved. The term “Broadcom” refers to Broadcom Inc. and/or its subsidiaries.

The Sum of Many Innovative Companies



Enterprise Security Group

Carbon Black. by Broadcom + Symantec™ by Broadcom

Cloud-Delivered Protection
Cloud SWG
CASB
ZTNA
DLP
Email
Endpoint
EDR
Detection & Response
Data Protection
Enterprise Security Group
Symantec by Broadcom
Carbon Black. by Broadcom
Global Intelligence Network
Behavioral Analytics
Edge SWG
DLP
Endpoint
ON-PREMISES PROTECTION

Go-to-Market:
Meeting You Where You Are with Solutions You Need

Enterprise-Level Security for Everyone

Symantec by Broadcom

Carbon Black. by Broadcom

Broadcom Proprietary and Confidential. Copyright © 2024 Broadcom. All Rights Reserved. The term “Broadcom” refers to Broadcom Inc. and/or its subsidiaries.

Net++ TECHNOLOGY

HVALA NA PAŽNJI

Davor Kodrnja

Symantec™ by Broadcom

Carbon Black. by Broadcom